

Workshops	Audience	Description
Day 2		
1) Setting Up Your SGF	Ministry Frontlines	Whether advertising for on-campus or off-campus groups, we will take the necessary steps to get a SGF on your database.
2) Database Cleanliness	DB Admin	Back by popular demand (and updated!); through some of TouchPoint's Admin actions, we will explore how to keep tidy data.
3) Imagination Station: Creative Uses For SMS	Communications	In this workshop, we will be exploring some "outside of the box" ideas for how your church can configure Reply Words to get the most out of text message communication.
4) Customizing Your Shells for Online Registrations + Giving Pages	IT	We'll have a look at some beautifully-crafted registration and giving shells and then dig into the advanced options for customizing your own.
5) Giving Statements At Their Best	Finance	Come ready to customize giving statements for your church! From registrations to communications and fundraising, we will ensure you've got your ducks in a row for managing a successful mission trip.
6) Maximizing Mission Trips	Ministry Frontlines	Is your church taking advantage of all that TouchPoint offers? We will share some of TouchPoint's most essential solutions to ensure your team is set up for success.
7) Getting the Most out of TouchPoint	XP	
Day 3		
1) Powerful Searches + Status Flags	DB Admin	If the information is stored in TouchPoint, we can search on it. We will help your teams build powerful searches and take those a step further to constructing status flags.
2) Convert Email to Action	Communications	Well-crafted emails with effective calls-to-action keep your congregants engaged. We will build an email template that includes powerful calls-to-action.
3) Optimizing Tasks & Notes	Ministry Frontlines, IT	This new feature will help skyrocket your ministry outreach.
4) Custom Finance Dashboard	Finance	Reporting on financials is almost as important as recording them. We will explore a custom finance dashboard that will place relevant information at your fingertips.
5) Know Your People	Ministry Frontlines	Use your database to understand who your people are, where they are in your community, and where they are in their walk with Christ. We'll discuss the custom "Know Your People" dashboard to gain insights into the people you lead.
6) Building SQL Scripts + Recipes	IT	For those with a moderate to advanced technical aptitude, come prepared to discuss scripts you've written or would like to write to dig into the "How's" and "Why's" of writing SQL/Python in TouchPoint.
7) Measuring Success Across Your Ministries	XP	What does success look like among your various teams? We will evaluate identifying and measuring success for different ministry areas.
Panels	Audience	Description
1) Ask TouchPoint Leadership	XP	Come hear some observations our leadership has about the church software industry, how we are uniquely positioned to serve your church with time to answer that question you've been wanting to ask.
2) Streamline Your Reconciliation Process	Finance	Join us to hear what other churches are doing to ensure a smooth and efficient reconciliation process. We will also discuss the relationship between TouchPoint Bundles and your payment processor's batches.
3) Mobile App Best Practices	Communications	TouchPoint lends you the freedom to easily build a beautiful Mobile App. Come join the conversation as we discuss taking your app to the next level.
4) Measuring What Matters: Dashboards + Reporting	DB Admin	Deciding on how to organize your dashboard on the TouchPoint home page can be easier when learning how others organize theirs. We will hear how some key users in TouchPoint have theirs organized and then pivot into how they use search builder to generate reports on the information that matters most to you.
5) The Culture of Knowing: Why Attendance Matters	Ministry Frontlines	TouchPoint offers numerous methods for recording attendance. Why do we focus so much on this? Why does it matter <i>who</i> was where when?
6) Unmasking the Myths Behind Development	IT	Behind every "easy technological solution" is very complex code. Learn why we are able to easily say "yes" to some development items and "no" to others, and bring your technical questions for exploration.

Trainings	Audience	Description
1) MBT - Implementation Blueprint for Texting	Communications	Ministry by Text President, Mike Cantrell, will provide an overview of a proven implementation strategy for Ministries to follow. Mike will also explain compliance and explore the differences and advantages of shortcodes versus ten digit longcodes. This session will also spotlight the capabilities of the integration with Ministry by Text.
2) MortarStone - Everything You Need for Year-End Giving Success	Finance	MortarStone will show you which giving analytics to measure and track to identify giving opportunities at your church. Learn how to use analytics and big data to segment communications and encourage generosity from every giver. Plus, you'll take home tested and proven successful year-end giving campaign examples that you can customize and use for your church.
3) Admin Settings You Didn't Know You Needed	DB Admin, IT	This session will explore some of the less-commonly known Admin Settings to further customize your database.
4) Eliminating Data Silos: Get All of Your Data in TouchPoint	XP	We all know that TouchPoint is most effective when all ministry areas communicate with one another. We will dig into how to store all of the data from your various ministry areas in TouchPoint.
5) Coordinate the Coordinators: New Volunteer Scheduler	Ministry Frontlines	Learn how to construct a new Volunteer Scheduler!
6) Encouraging Non-Staff To Use TouchPoint	DB Admin	The information in TouchPoint is most valuable to staff when it's accurate. We explore methods for encouraging your churchgoers to maximize their use of TouchPoint for keeping their information up-to-date.
7) Process Builder: Outlining Your Processes	Ministry Frontlines	The first step to building a process inside of TouchPoint is to outline it. In this session, we will outline a church process to later build in TouchPoint.

Round Robins

- 1) Surprise
- 2) Archive Users
- 3) Mobile App Directories
- 4) Recurring Pledges
- 5) Finance Audit Trail, New Reconcile Report
- 6) MBT: Beyond Best Practices
- 7) What's New in D-Groups
- 8) Sermon Notes
- 9) Ticketing